

# The Innovative Textiles Thematic Area of the S3 Platform – Mapping Study and Collaboration Potential in EU Textile Regions

Monika Matusiak Centre for Public Policy Knowledge Transfer Company Poznan University of Economics and Business

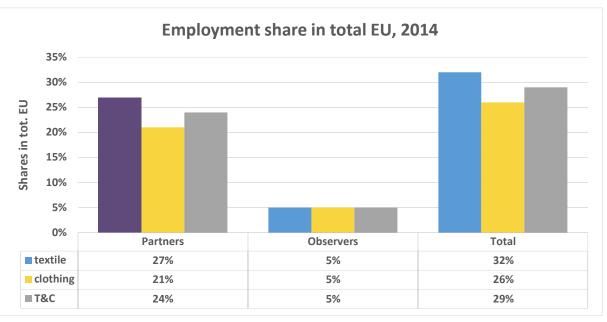


# Partners

### Active:

- Valencia
- North East Romania
- Campania,
- Catalonia,
- Emilia Romagna,
- Hradec Kralove,
- Lombardy,
- Norte,
- Piedmont,
- Västra Götaland,
- West Flanders,
- Auvergne Rhone-Alpes
  Observers
- Puglia,
- Tuscany.

### 1/3 of employment in textile industry in Europe





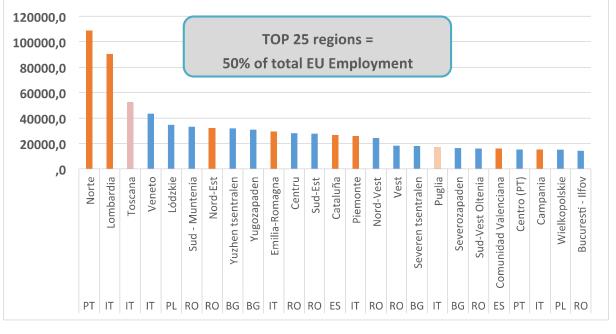
# Work plan

- 1 Textile Europe
- 2 Value chains
- 3 Concentration analysis
- 4 Qualitative mapping
- 5 Scientific profiling
- 6 Exchange of ideas
- 7 Widening the project portfolio
- 8 Decision on the most promising project ideas
- 9 Deepening of knowledge
- 10 Financial mapping
- 11 Acceptance by regional authorities
- 12 Choosing project leaders

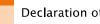


1 – Textile Europe

#### EU-28 T&C Employment concentration\*, 2014



Declaration of active participation



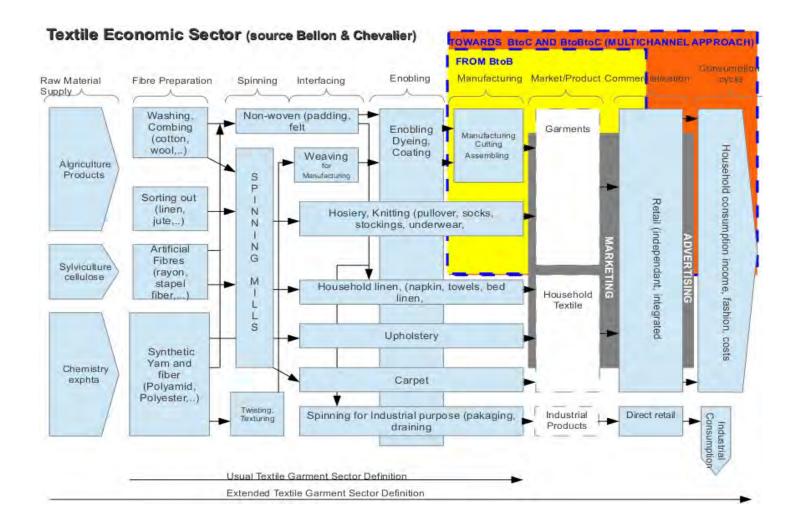
Declaration of interest

Not participating

\* According to Spanish National Statistics Office, the employment in textile sector in Catalonia (NACE C13, C14 and C15) is much higher and comes to 42,000 people. The difference with Eurostat data can be a result of different qualification of the company sizes for statistical purposes (for different countries the size of companies shown in statistics differs)



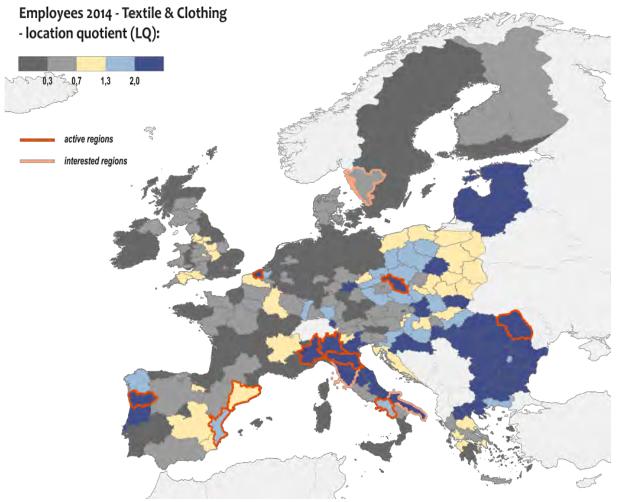
### 2 – Value chains





### 3 – Concentration analysis

# **Economic concentration**



Source: M. Matusiak and W. Kisiała (based on Eurostat data)



### 3 – Concentration analysis Economic concentration

C13 – Manufacture of textiles





### 3 – Concentration analysis Economic concentration

C14 – Manufacture of wearing apparel



### 3 – Concentration analysis Economic concentration

C15 – Manufacture of leather and related products





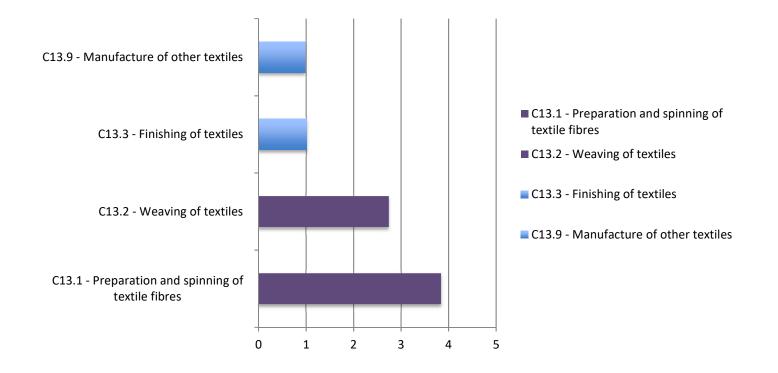
### 3 – Concentration analysis

## Value added Piemonte



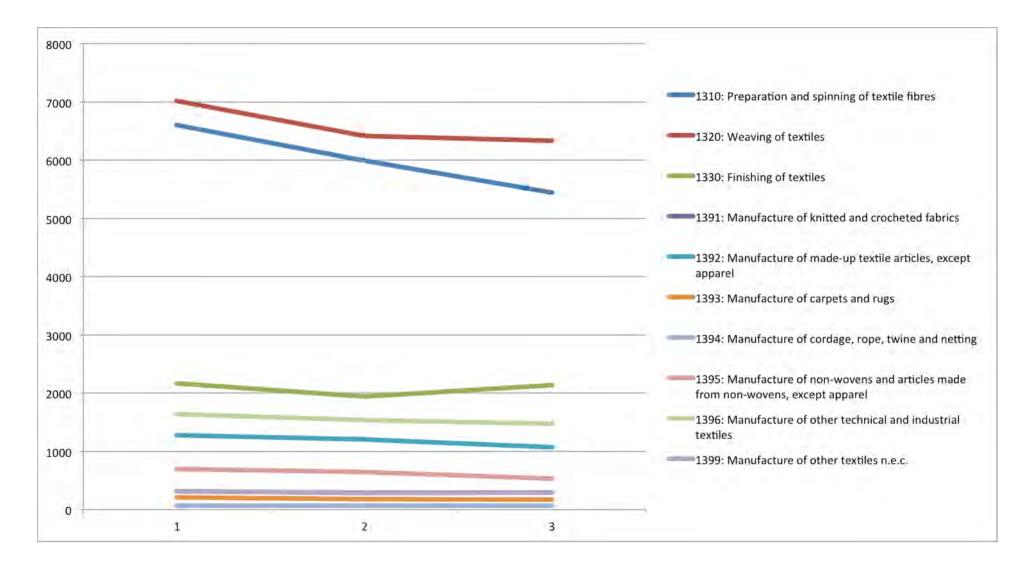
### 4 – Qualitative mapping

### Textile specialisation of Piemonte



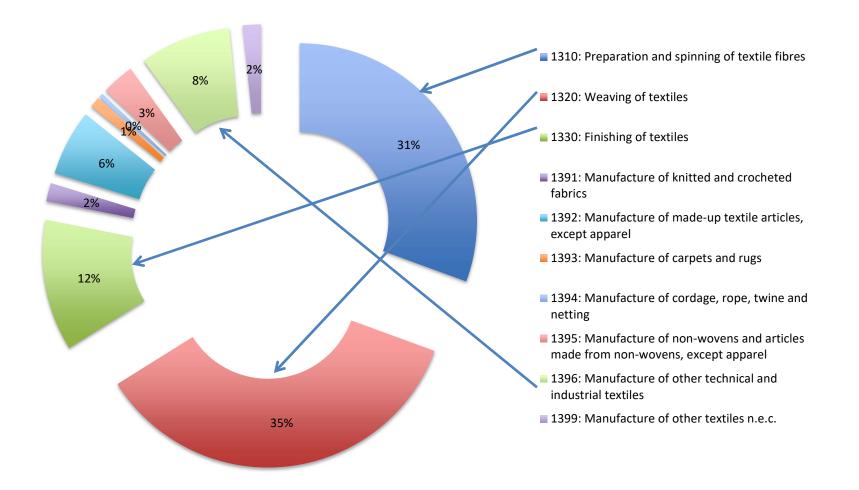


### C13. - Manufacture of textile



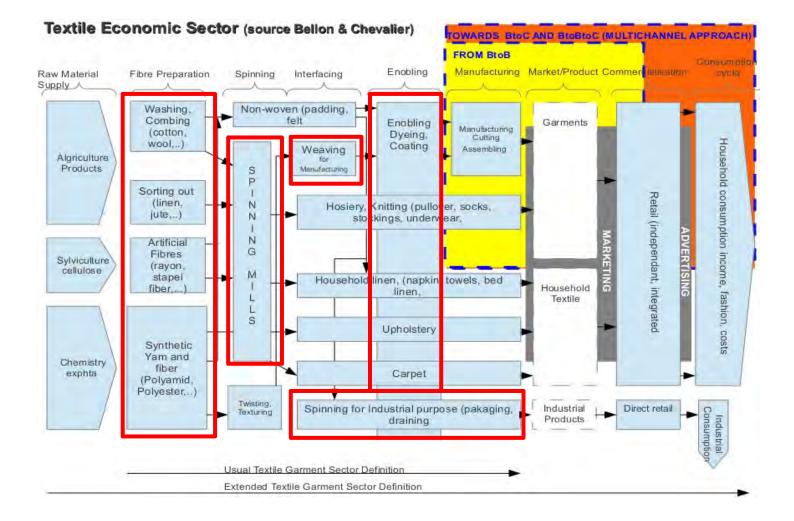


### Shares of textile employment





#### **NER Value chain**

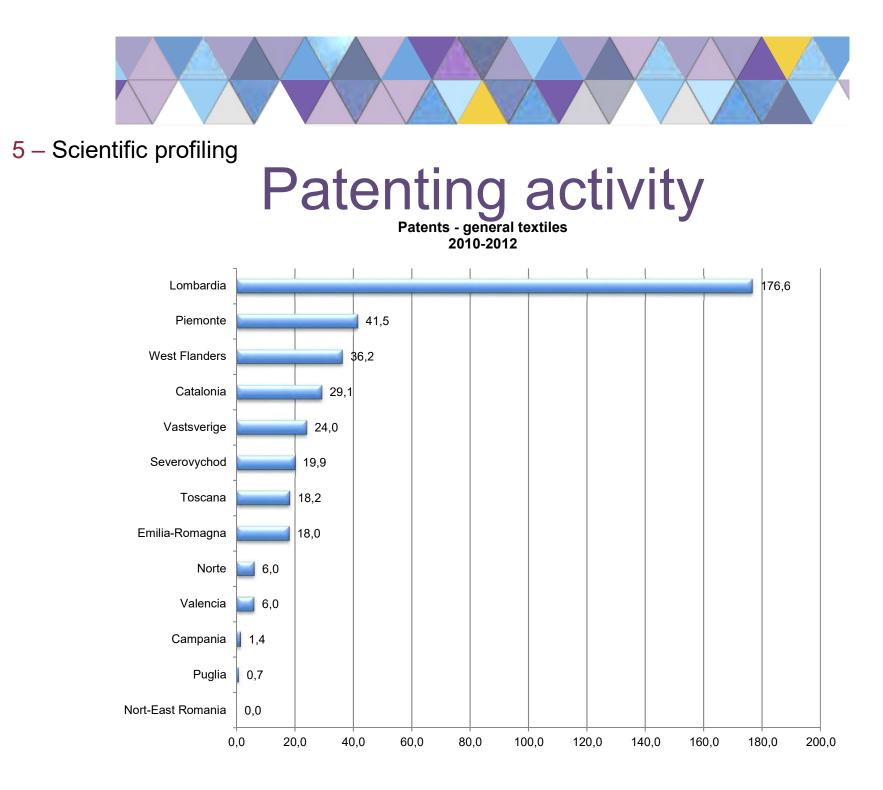


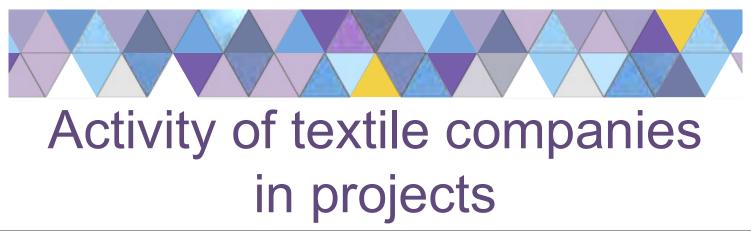
# Regional

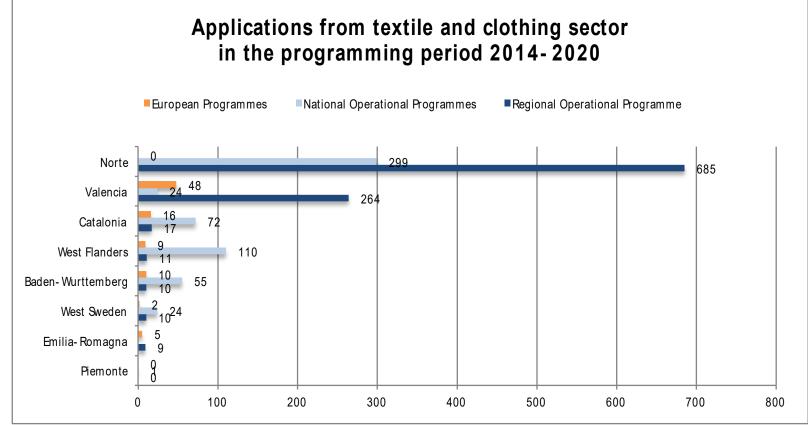
# workshops/company

### interviews

Date	Region	Event
19-20.12.2016	North-East Romania	Company interviews
22.12.2016	Valencia	Online workshop
3.02.2017	Valencia	Workshop on project ideas
13.02.2017	Norte	Workshop on project ideas
3.04.2017	North-East Romania	Workshop on project ideas
10.04.2017	Emilia-Romagna	Workshop on project ideas
11.04.2017	Piemonte	Workshop on project ideas
19-21.04.2017	West Sweden	Company interviews
24-25.04.2017	Catalonia	Workshop on project ideas



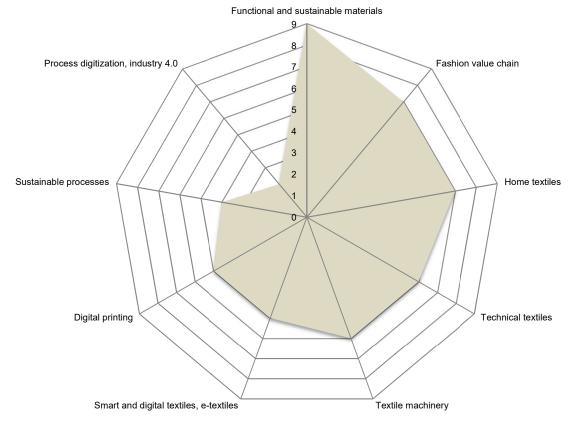






# **Project ideas**

### Interest in project ideas





# **Project ideas**

Catalonia, Hradec Kralove, North East Romania, Valencia

Baden-Württemberg, Campania, Catalonia, Emilia-Romagna, Hradec Kralove, Norte, North East Romania Valencia, West Sweden,

Sustainable processes/produc tion methods



Functional and sustainable materials



Digital and flexible textile machinery and technology



Baden-Württemberg, Catalonia, Emilia-Romagna, Piemonte, Valencia, West Flanders



# **Project ideas**

Baden-Württemberg, Campania, Catalonia, Emilia-Romagna West Flanders

Smart textiles and wearables



### **Technical textiles**

Campania, Catalonia, Emilia-Romagna, Lombardia, Norte, North East Romania, Piemonte

Fashion, textile and home textile value chain





# Functional and sustainable materials

bio-refinery concepts utilising European biomass or waste for textile fibres multifunctional textile surfaces and related processing technologies novel 1,2 and 3-dimensional fibre-based structures high performance fibres and textile materials high-tech textile recycling for circular economy concepts greater use of EU-origin natural fibres



# Sustainable processes/ production methods

### new manufacturing technologies for efficient realisation of complex textile and composite structures sustainable textile chemistry

novel flexible process technologies to save water, energy and chemicals



Digital and flexible textile machinery and technology

digitisation and flexibilisation of production processes and factories incl. dig. printing smart textile machinery

flexible machinery and software solutions for faster time to market and smaller orders



# Smart textiles and wearables

e-textiles for smart structures, functional interiors or smart wearable systems functional interiors or smart wearable systems textile-based functional and smart products for health, sports and pers. protection



# **Technical textiles**

textile solutions for safe and energy efficient buildings and smart interiors **other technical end markets** textile solutions to resource and protect growing global population textile solutions for light-weight, clean and safe transport systems



# Fashion, textile and home textile value chain

multifunctional textile surfaces and related processing technologies optimization of value chain operation in textile and fashion and new business models personalised fashion and functional wear products digitisation of full textile value chain virtual modelling and design of fibre and textile-based materials and products new digitally-enabled business models incl. system solutions - product + service



# Roadmap

- The finalisation of qualitative mapping in all the interested regions,
- Final choice of most promising project ideas,
- International matchmaking of stakeholders,
- Deeper analyses concerning chosen project topics,
- Financial mapping of available instruments (including ROPs),
- Deciding on the governance structure for the partnership and separate projects (if more are identified),
- Final project definitions and agreement of regional authorities.



# Matchmaking events – 3 questions

- Question of format: B2B + Project meetings
- Question of date and location: West Sweden/Emilia Romagna/May-July
- Question of finance: who pays the costs

The methodology still needs to be developed



# Thank you for your attention m.matusiak@ue.poznan.pl