

isparco®

A pair of blue work gloves is shown against a dark blue background. The gloves are positioned with one hand slightly behind the other. The back of the hand of the front glove features the 'isparco' logo in white, which is a stylized lowercase font with a horizontal bar underneath. A registered trademark symbol (®) is located to the upper right of the word 'isparco'. The background is a solid dark blue color.

A photograph of three male racing drivers in white Sparco racing suits and blue caps, celebrating on a track. They are all pointing upwards with their right index fingers. The driver in the center is holding a large, multi-tiered silver trophy. The suits are adorned with various sponsor logos, including Ford, Sparco, and AMS. A semi-transparent blue rectangle is overlaid on the image, containing the title text.

SPARCO TIMELINE

FROM THE BEGINNING TILL NOW

1977 | A DREAM COMES TRUE

It's easy to have dreams when you're young. The difficult thing is turning them into reality. This is how Sparco was born, the dream of two young drivers from Turin who decided to make the world of competitive driving a safer place. It was a time in which major accidents were commonplace and the FIA had decided to take action. Sparco arrives on the scene and revolutionises the concept of safety.





1983 | FIRST FORMULA 1 WORLD CHAMPIONSHIP

Together with Sparco, Nelson Piquet wins the F1 world championship. Just 5 years after it was founded, Sparco “wins” a world championship. And it doesn't rest on its laurels: the same year the Lancia 037 that wins the world rally championship has a Sparco seat.

It was a year in which Sparco got into an excellent habit that it would never lose: that of winning.



1990 | THE WORLD OF TUNING

Sparco lays the emphasis on passion. A special relationship is formed in 1990, forging a bond between Sparco and tuning enthusiasts.

Increasing numbers of people strive to give their car its own unique identity. Sparco decides to meet their needs and begins producing all kinds of accessories for customising cars.



1999 | SUPERCARS DEBUT

Sparco debuts in the world of the Supercars and Sparco B2B. Having acquired the composite materials division of Simbi-Stampal, Sparco specialises in carbon fibre technology, supplying the Supercars industry with innovative sports seats. The perfect combination of safety, technology and style.



2002 | CARBON IS THE FUTURE

Carbon is the technology of the future. The Sparco B2B division grows quickly and within two years boasts partnerships with Bugatti, Lamborghini, Bentley, Ferrari, Maserati, Alfa Romeo, AMG, Toro Rosso. Sparco has the future within its grasp at all times. The fastest cars in the world use Sparco.



2009 | CHANGE AT THE TOP

Aldino Bellazzini becomes the majority shareholder and Chairman of Sparco and Claudio Pastoris the CEO of the company.

The Sparco philosophy has a new supporter; Sparco world revolves around the fundamental concepts of safety and style. Today, more than ever before, all of the products that leave our factories respect our guiding principles.



2017 | PRIME SP16

Prime SP-16 is the new fireproof racing suit project presented as a world exclusive for Formula 1 drivers: the lightest suit in the world (just 240 g/m²) is now a reality. After over two years of experimentation, the project presents innovations in terms of fabric, breathability and comfort. Once again Sparco has raised the bar to new levels that just a short time ago were unimaginable.



2018 | NEW BUSINESSES

Sparco is branching out into new areas: thanks to its 40 years of experience in the racing world, major new businesses are emerging that are capable of reaching out to markets previously untapped by the Volpiano-based company. Highly diverse concepts and products (gaming products and safety shoes above all) which all share the quality, passion and technology of the Sparco world.



Sparco employs around 800 people in three continents: Europe, America and Africa. Our distribution network encompasses 100 countries across the world. We work with the leading teams and constructors in all motorsport categories: McLaren, Peugeot, Aston Martin, Ford and Citroen (to name just a few). For some people these are just numbers, for us they are a source of great pride. The pride of being a leader in the automotive world.

MotorSports Inc.

PROUDLY

WORLDWIDE

Mastercraft
Safety & Defence

Sparco
S.p.A.

Impact Racing

Sparco
Nord Afrique

BRANCHES

A large industrial building with a blue and white facade. The word "Sparco" is written in large, blue, 3D letters on the roof. The building has multiple windows and a glass entrance. A tree is visible on the left side of the frame.

Sparco

HEADQUARTER

VOLPIANO | ITALY



SPARCO COMPOSITE

LEINI | ITALY

SPARCO MOTOR SPORT

IRVINE | USA





SPARCO NORD AFRIQUE



MASTERCRAFT SAFETY | IMPACT

INDIANAPOLIS | USA

RACING



more than 300 sponsored teams all
around the world

OUR VALUES

TECHNOLOGY

INNOVATION

QUALITY

FAIRPLAY

WELLNESS

RACING CULTURE

M-SPORT
WORLD RALLY TEAM

2017
World Rally Championship
Winners

• subject to official confirmation by the FIA and approved by the FIA

FORMULA 1 - McLaren





OFFICIAL SUPPLIER McLaren F1 TEAM SINCE OVER 20 YEARS.



WRC – Ford M-sport, Citroen



Vodafone



RALLY RAID – MINI X-raid, Peugeot

Xraid
THE OFFROAD



WEC – Ford, Aston Martin, Rebellion



NASCAR – Andretti, Chip Ganassi Racing



FORMULA E

Mahindra
RACING



2022 FIA FORMULA E
BERLIN ePRIX

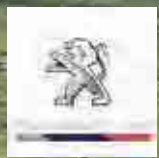


Mahindra

FORMULA 2 – Prema, Arden, Dams



RALLY CROSS



WE ARE MOTORSPORT



Powered by
EcoBoost



TAILOR MADE

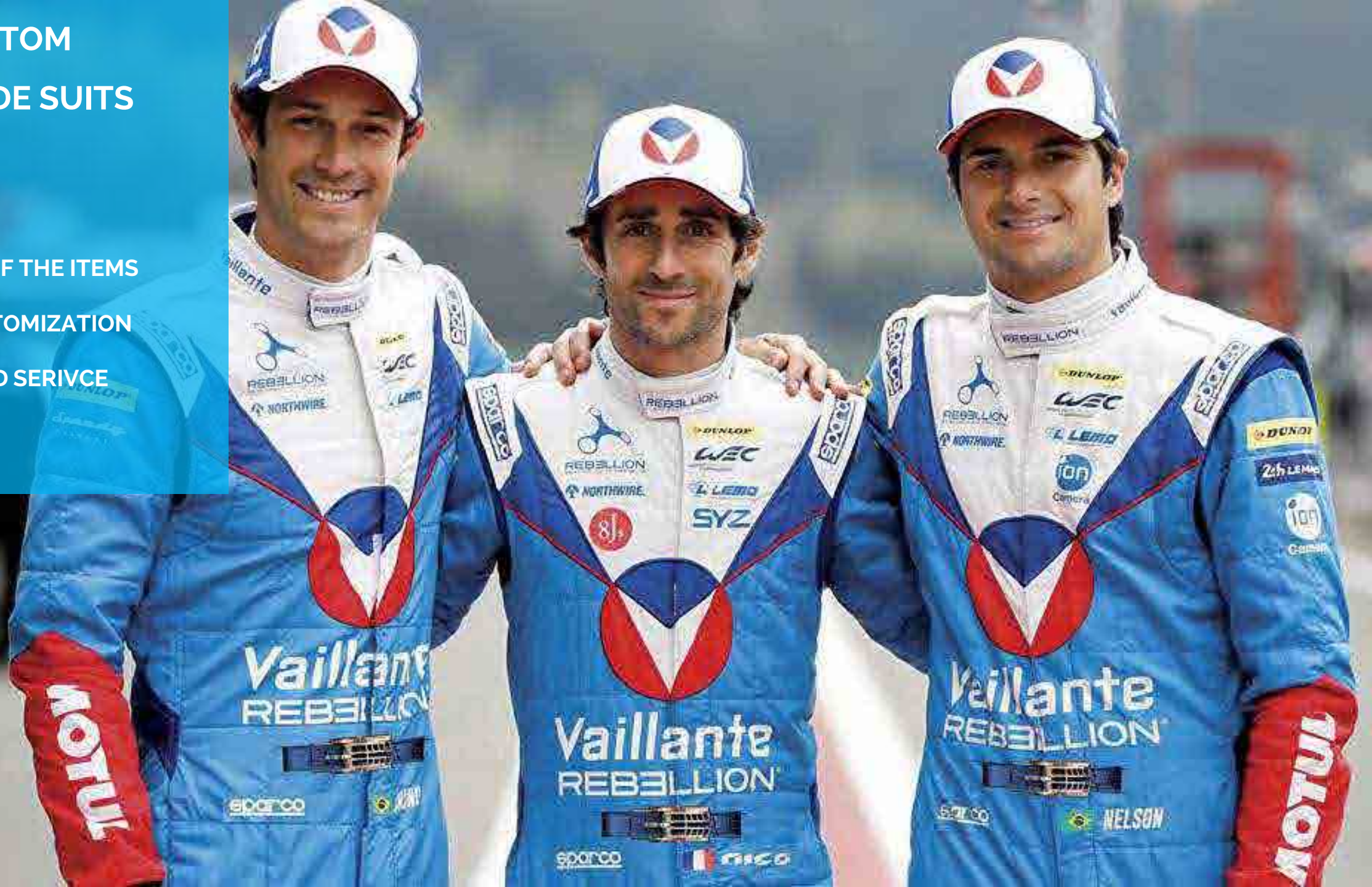


customized products
for your victories

FULL CUSTOM HANDMADE SUITS

OUR PRIDE:

- QUALITY OF THE ITEMS
- FULL CUSTOMIZATION
- DEDICATED SERVICE



YOU DESIRE
WE CREATE



WE PRODUCE
YOUR IDEAS



Sparco doesn't have any agreement of equal prestige with other automotive company at the moment

KARTING



be a champion from
the beginning

PROUD PARTNER OF



Home of
Champion



PERFORMANCE

a unique style



BE UNIQUE: DRESS YOUR CAR



OEM

original equipment for the
most important brands in the
world



OUR PARTNER



ASTON MARTIN



The image shows the interior of a Bugatti Chiron, focusing on the front seats. The seats are upholstered in black leather with a prominent blue quilted pattern. A blue seatbelt is visible, matching the seat's accent color. The steering wheel and dashboard are partially visible, with the 'Chiron' logo on the steering wheel. The background shows a view through the windshield of a green landscape under a blue sky.

SUPERCAR SEATS

ALFA ROMEO GIULIA QV
ALFA ROMEO STELVIO QV
AVENTADOR
BUGATTI CHIRON
FORD GT
LOTUS EVORA
KOENIGSEGG AGERA/REGERA

CARBON AESTHETIC PARTS

ALFA ROMEO 4C
ALFA ROMEO GIULIA QV
ASTON MARTIN
LAMBORGHINI AVENTADOR
LAMBORGHINI URUS
FERRARI LAFERRARI
MASERATI Ghibli
MASERATI QUATTROPORTE



CARBON STRUCTURAL PARTS

ALFA ROMEO 4C
LAMBORGHINI AVENTADOR
AGUSTA-WESTLAND
AIRBUS
SIKORSKY





OFFICIAL COLLECTION

from the racing world to

NEW BUSINESS

TEAMWORK

SHOES COLLECTION



RACING EVO



TOURING



PRACTICE



GAMING

FROM REALITY TO E-SPORTS



SIM RACING



E-SPORTS



MERCHANDISING



LICENSING

ORIGINAL COLLECTION



HELMETS

BY BHR





**CAR
ACCESSORIES
AND
CAR
CARE
BY CAR PARTS DESIGN**

CAR SEATS BY CAR PARTS DESIGN



BATTERIES

BY SKG

sparco[®]

150Ah 55Ah 180Ah

sparco[®]

150Ah 55Ah 180Ah

WHEELS

BY OZ RACING



ROOF BOXES

BY MODULA CS



FASHION

BY BRANDSDISTRIBUTION





GAMING

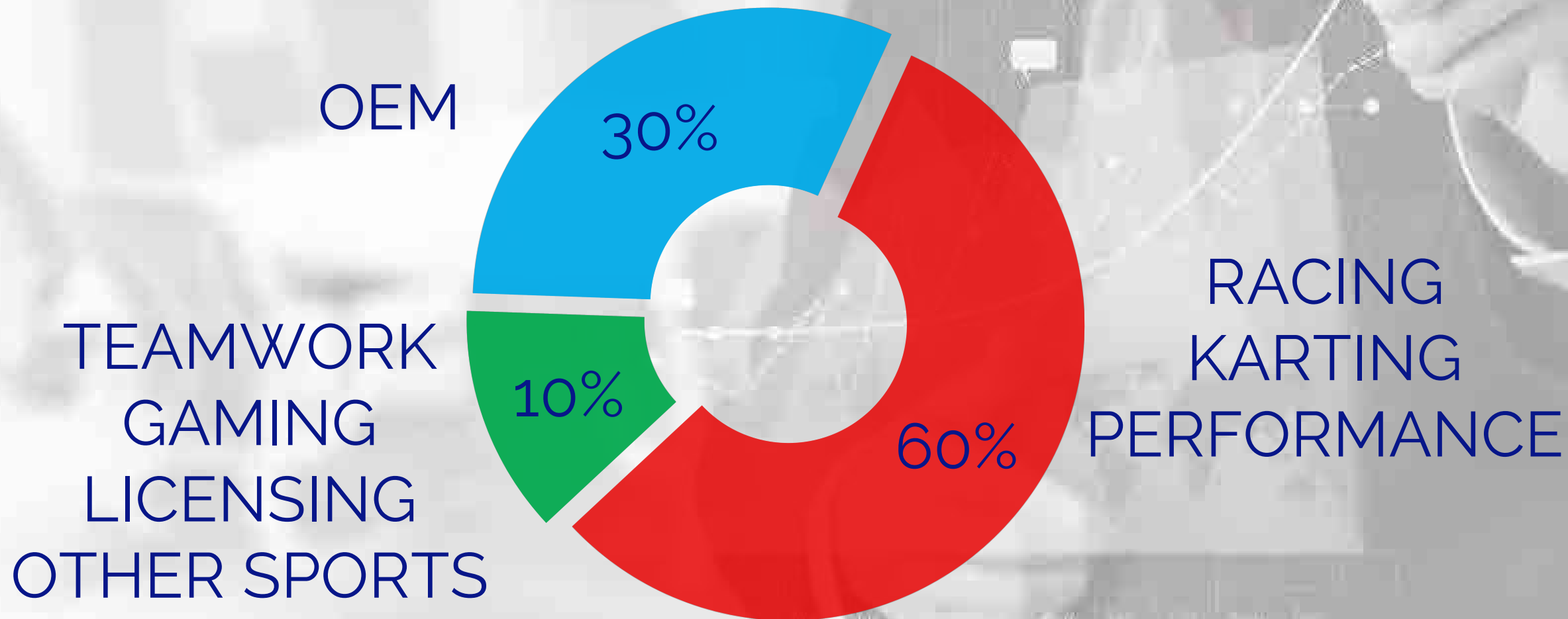
BY THRUSTMASTER

L3 ——— ○ ○ ——— R3

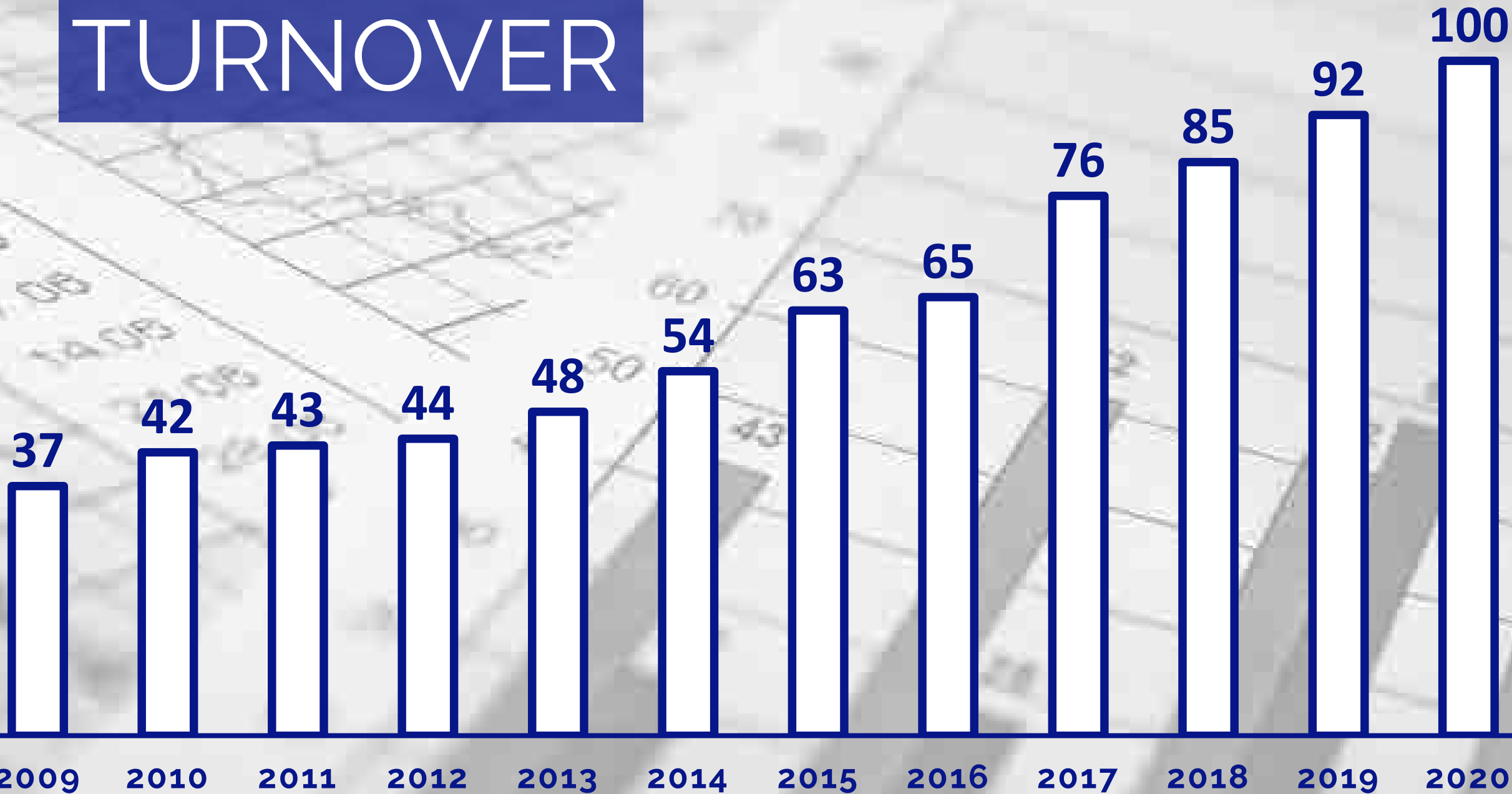
AMBITIOUS TARGET

OUR NUMBERS

TODAY'S BUSINESS



TURNOVER



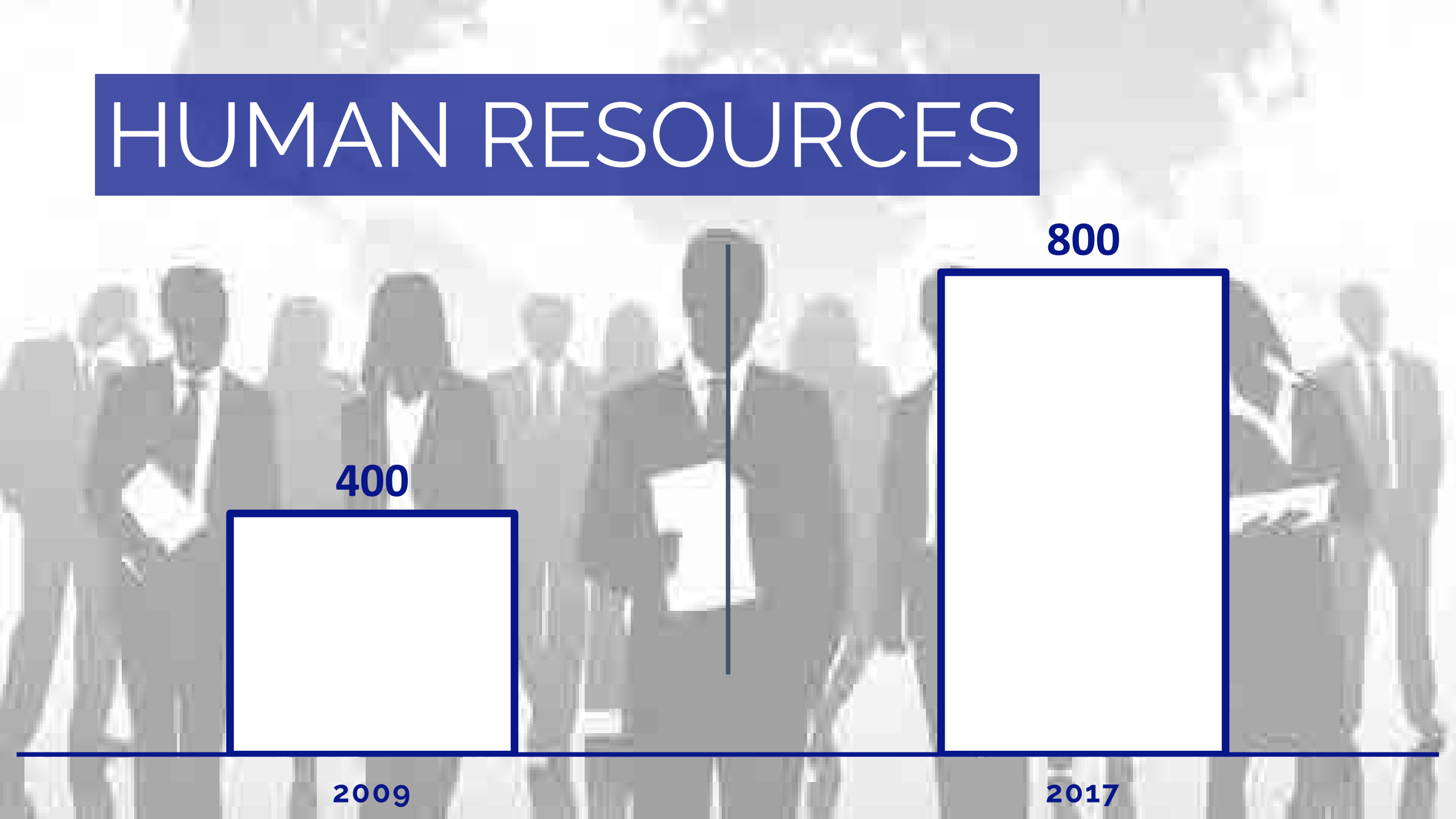
HUMAN RESOURCES

400

800

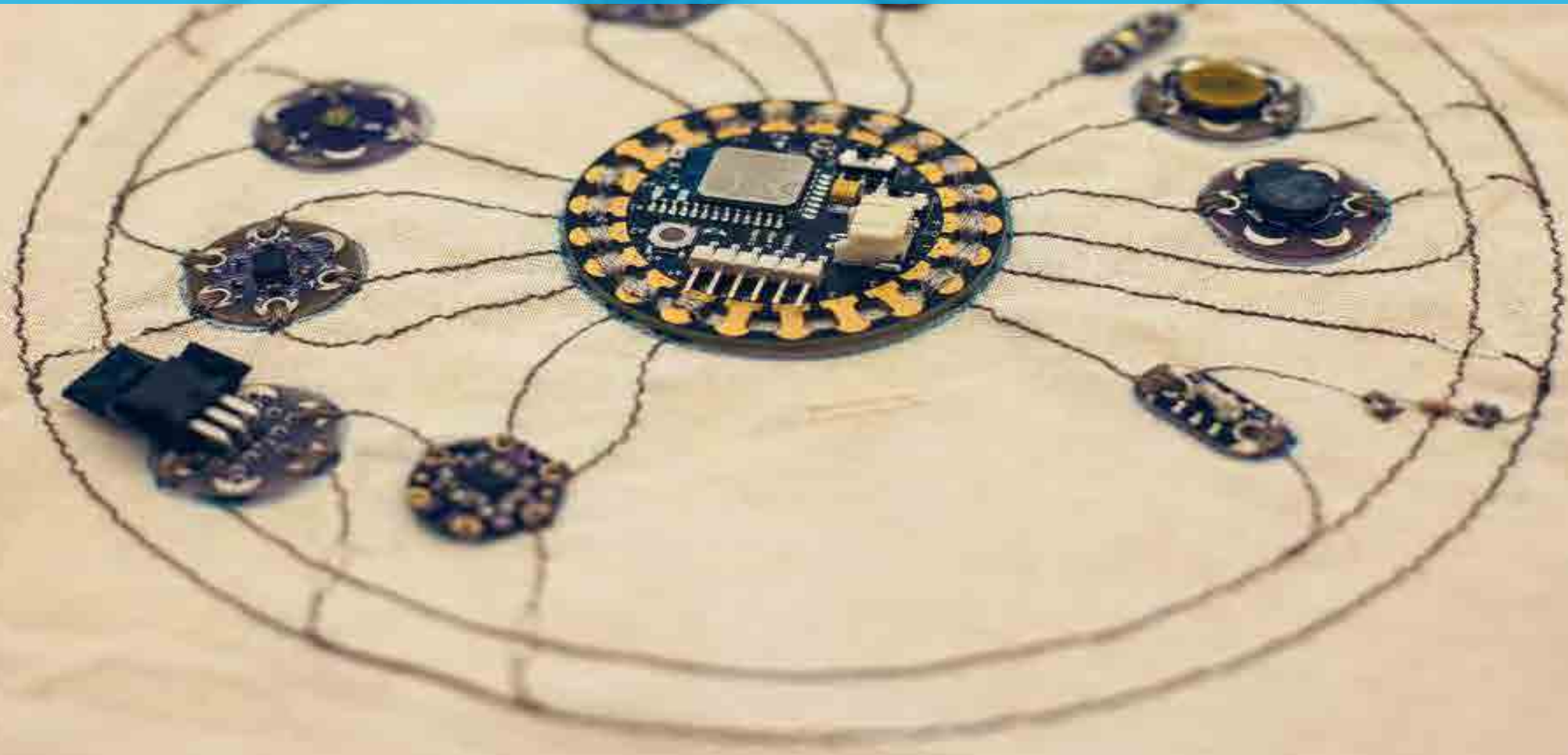
2009

2017



SIRTAKI PROJECT

DEVELOPMENT OF HI-TECH GARMENTS FOR SPORT COMPETITIONS



PROJECT IDEA

PILOT MONITORING IN
SPORT COMPETITIONS

INTERNAL MICROCLIMATE
ADJUSTMENT



PROTECTIVE CLOTHING FOR
AUTOMOBILE DRIVERS
WITH WEARABLE
TECHNOLOGIES



PROJECT PARTNER

SPARCO

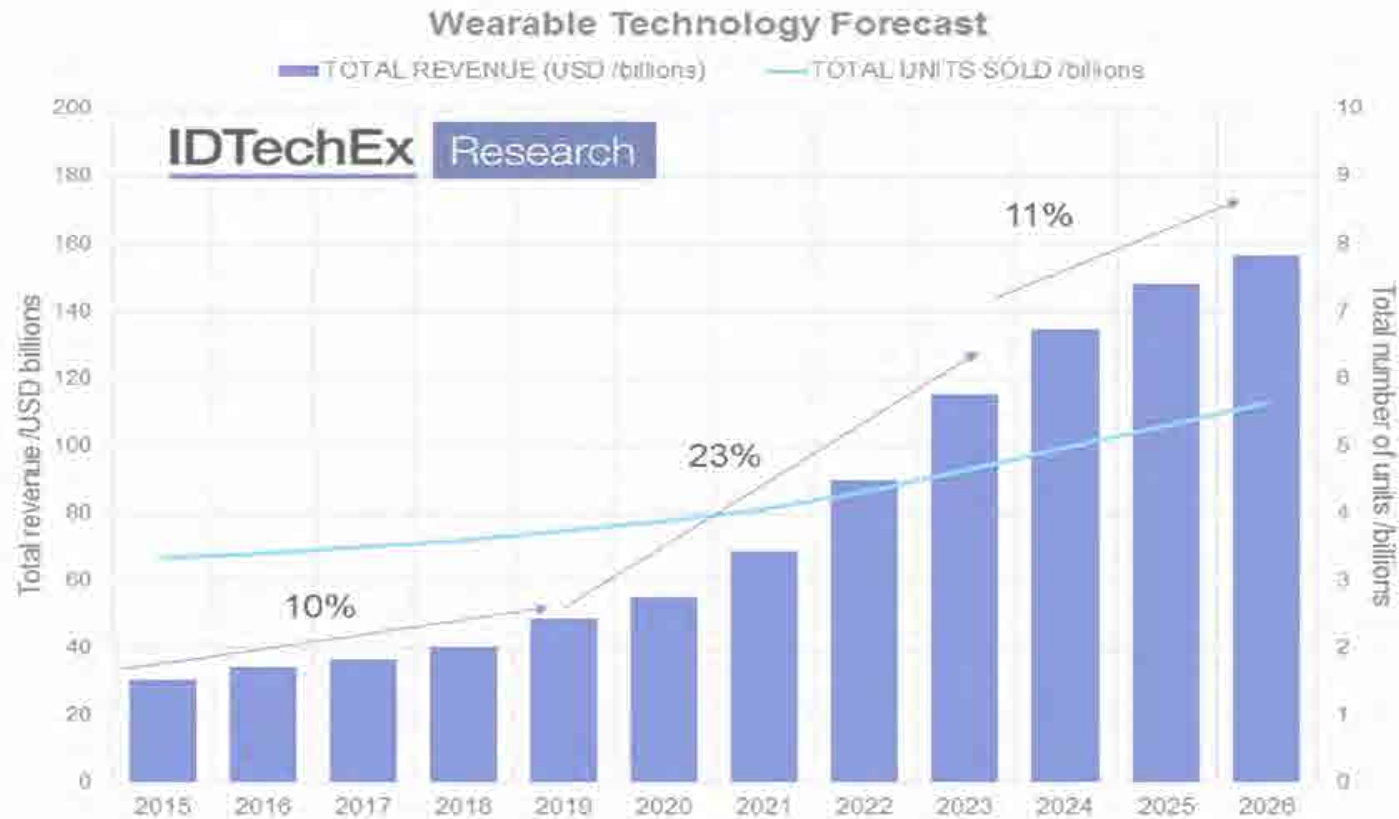
TINTORIA E
FINISSAGGIO 2000

DINAMO



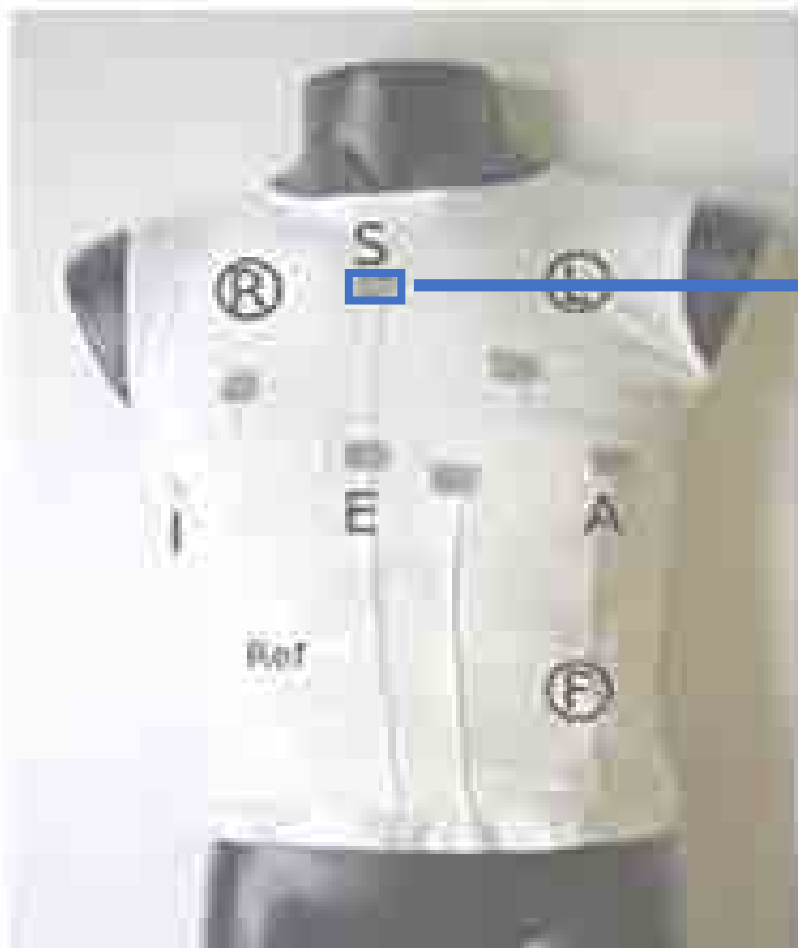
MARKET ANALYSIS

WEARABLE TECHNOLOGIES



MARKET ANALYSIS

'MY HEART' PROJECT



WEARABLE
SENSORS



MISURING VITAL
PARAMETRES



DATA PROCESSING



DEFINITION OF
THERAPY

MARKET ANALYSIS

'THIN ICE INSOLE' PROJECT



The diagram shows a top-down view of a human foot with several blue diamond-shaped Peltier cooling chips placed on the sole. A white oval highlights the heel area. A blue diamond shape is positioned above the heel, with a blue arrow pointing down to a text box. Below that, another text box is connected by a white arrow.

PELTIER COOLER

INCREASE IN METABOLIC RATE
TO HOMEOTHERMY

Peltier Cooling Chips

PROJECT GOAL



MISURING VITAL
PARAMETRES OF PILOT



DECREASE OF THERMAL
STRESS OF PILOT



COMPARISON WITH
THRESHOLD
PARAMETRES



MISURING VITAL PARAMETRES

The background of the slide features a close-up of a person's head with several EEG electrodes attached to the scalp. The electrodes are connected by thin wires. Overlaid on this is a semi-transparent image of a human brain, showing internal structures. The overall color palette is muted, with greys and skin tones, accented by the blue of the text boxes and the red of the electrode lights.

HEART RATE

HEART RATE VARIABILITY

TEMPERATURE

OXYGEN SATURATION

MISURING VITAL PARAMETRES

DINAMO

SPARCO

SENSORS TO DETECT VITAL
PARAMETRES



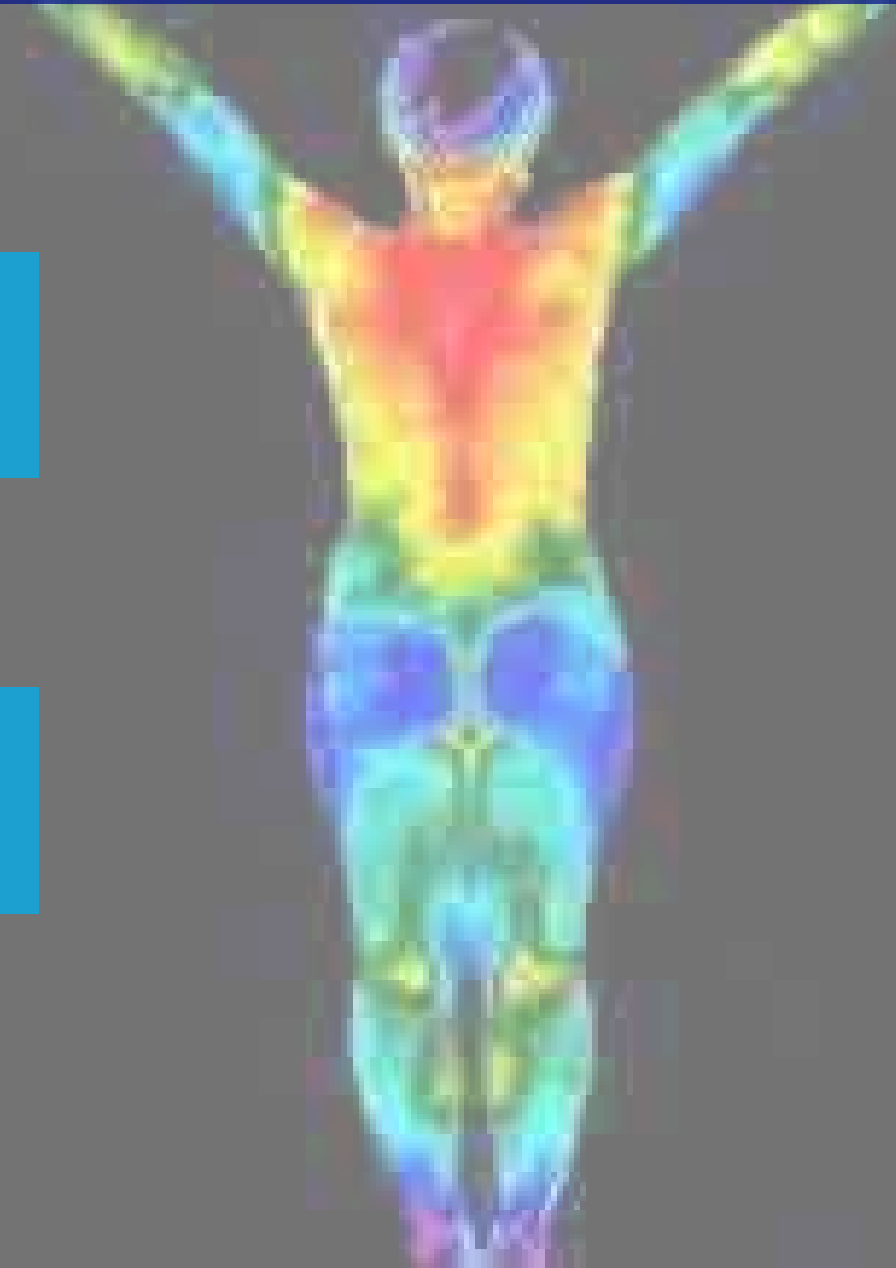
ELECTRONIC BOARD

DECREASE OF THERMAL STRESS

ABOVE-THRESHOLD
TEMPERATURE



PELTIER COOLER
ACTIVATION



DECREASE OF THERMAL STRESS

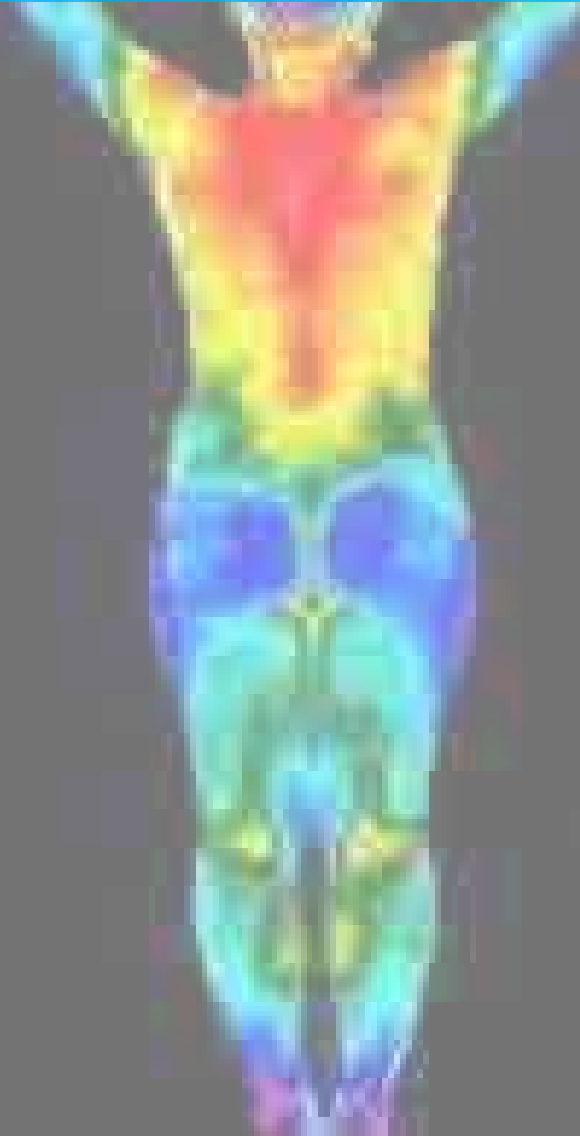
POLITECNICO DI TORINO

SPARCO

PELTIER COOLER



ELECTRONIC BOARD



PELTIER COOLERS LAYOUT

POLITECNICO DI TORINO

SPARCO

SIMULATION IN CLIMATE ROOM OF INTERNAL
MICROCLIMATE DURING A SPORT COMPETITION



POSITIONING
STRATEGY OF
PELTIER COOLER



WATERPROOF AND MECHANICAL

PROTEZIONE E FINISSAGGIO 2000

SPARCO

SENSORS

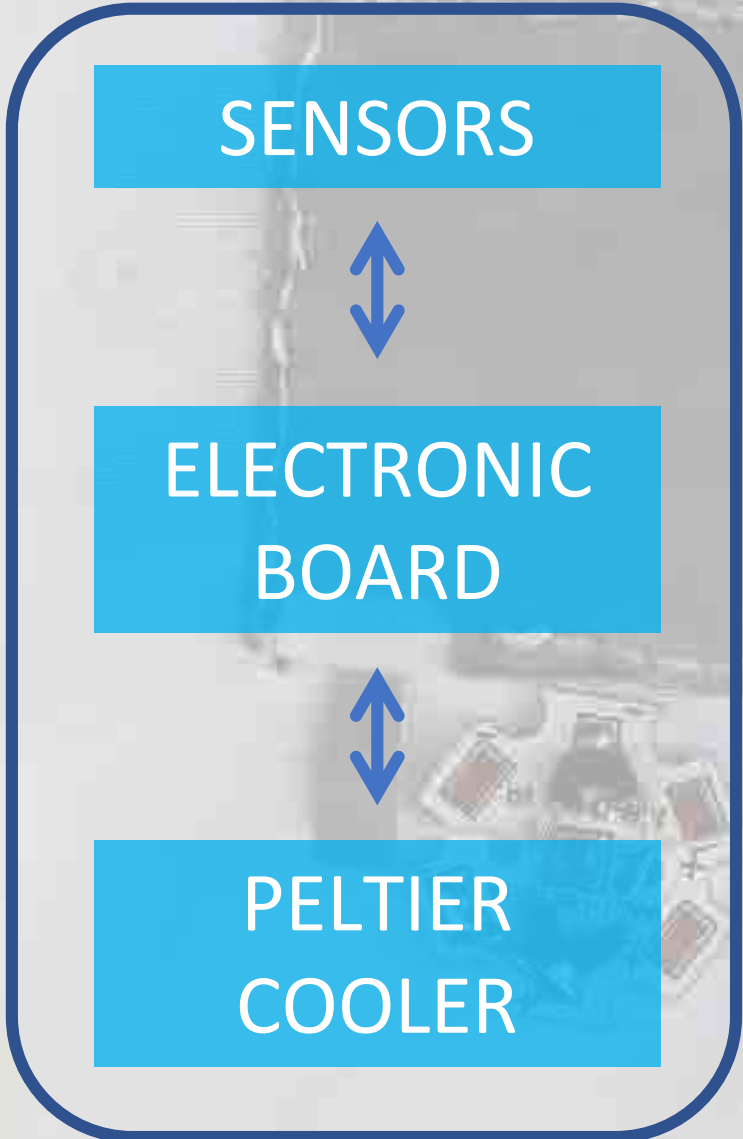


ELECTRONIC BOARD

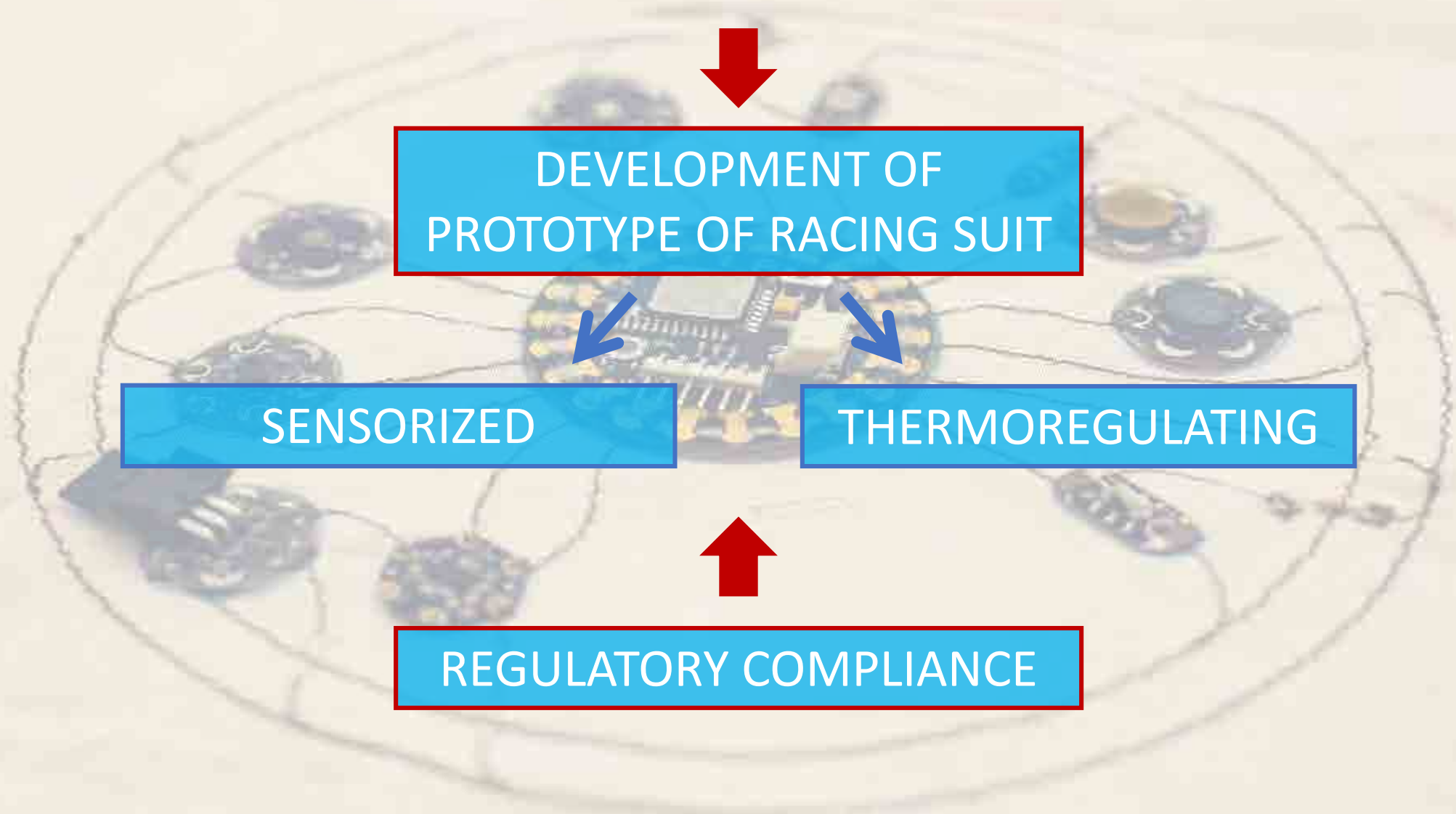


PELTIER COOLER

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EXPECTED RESULT



The image features a dark blue background with a pair of Sparco racing gloves. The gloves are positioned in the center, with the left glove in the foreground and the right glove slightly behind it. The Sparco logo is printed on the back of both gloves. The main Sparco logo is overlaid on the image in a large, white, sans-serif font. A horizontal white line runs through the middle of the 'p' and 'a' in the logo. A registered trademark symbol (®) is located at the top right of the 'o' in Sparco.

sparco®

THANK YOU