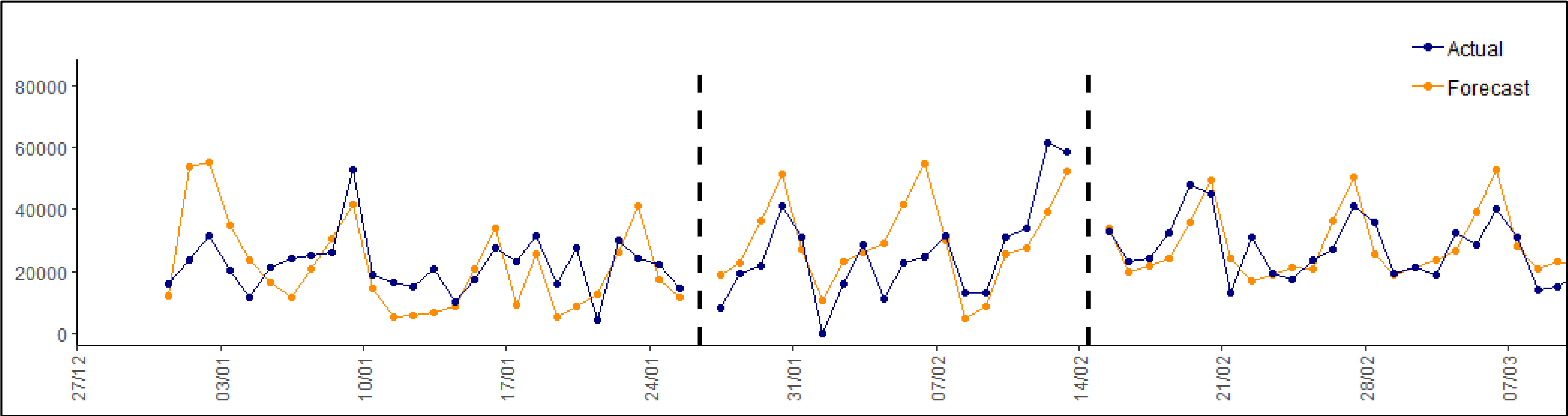


Biella, 29 May 2019

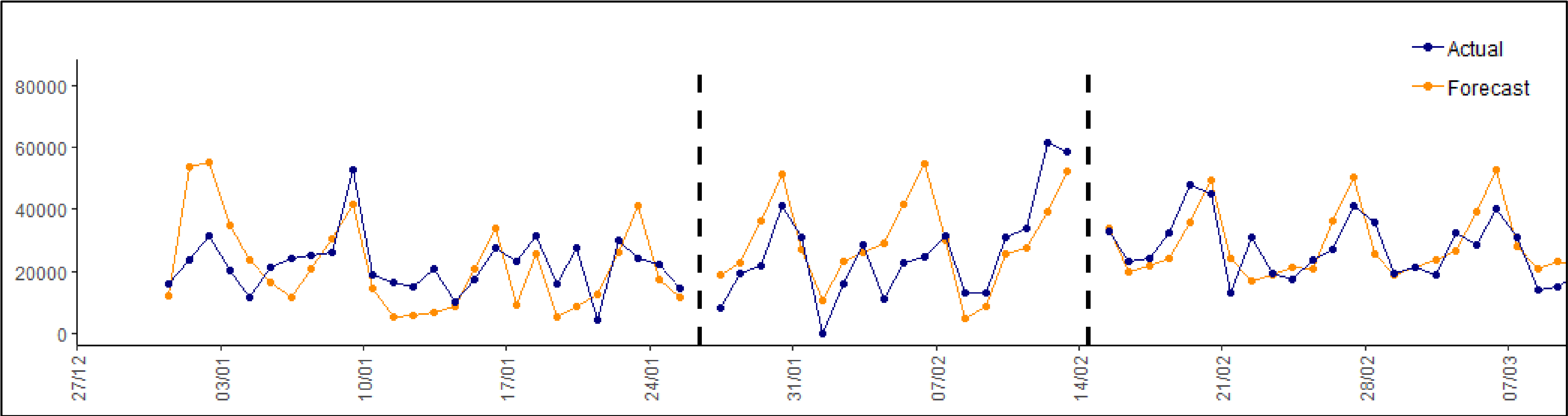
# AI and Data Fusion for Supply Chain Management

Vittorio Di Tomaso, President&CEO  
Francesco Tarasconi, Senior Data Scientist

# ANOMALIES IN SALES (1)

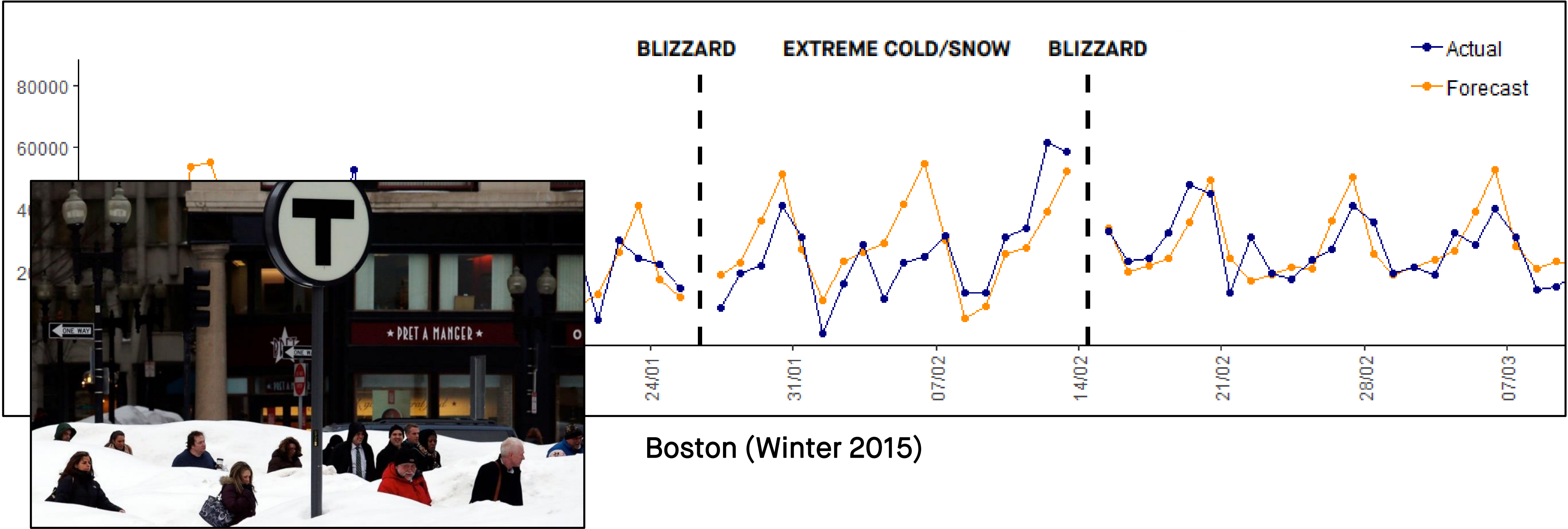


# ANOMALIES IN SALES (1)



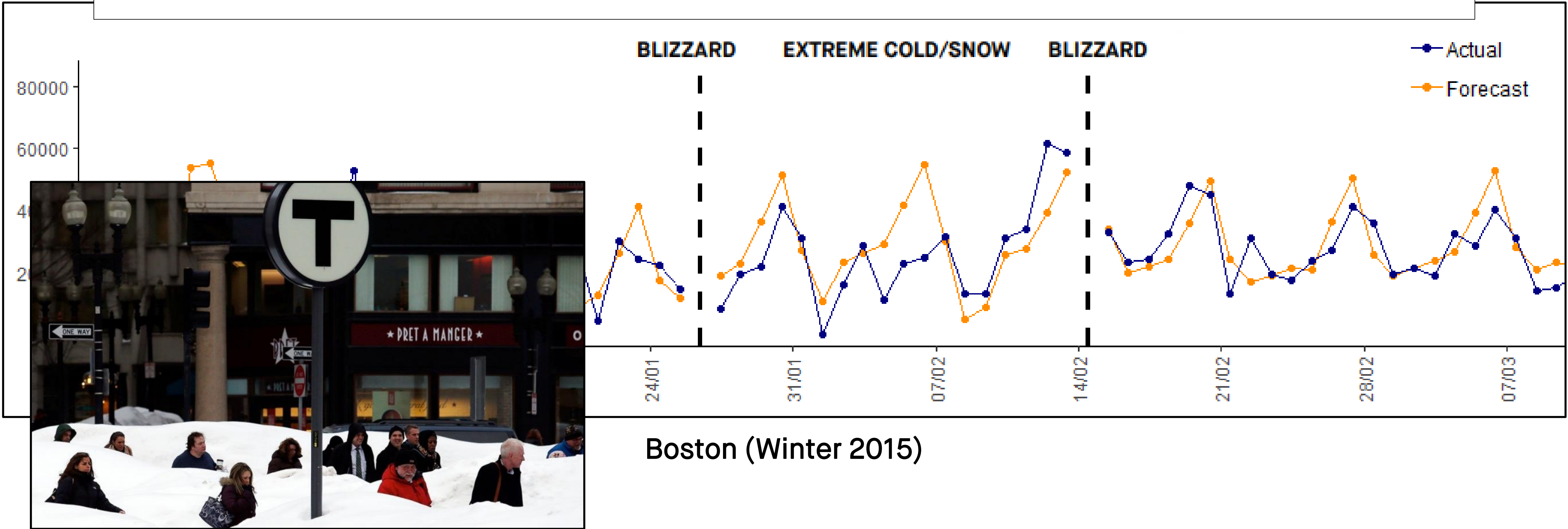
Boston (Winter 2015)

# ANOMALIES IN SALES (1)



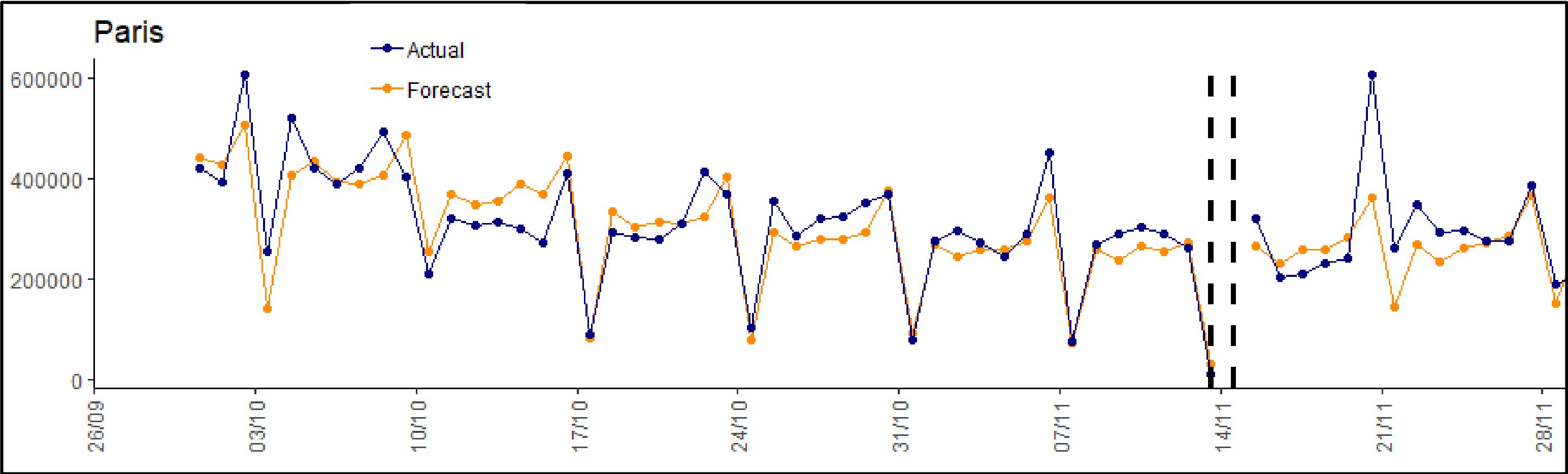
# ANOMALIES IN SALES (1)

Weather forecast can improve sales forecast accuracy by about 5%, and this figure is higher for tourist hotspots and places subject to extreme weather conditions

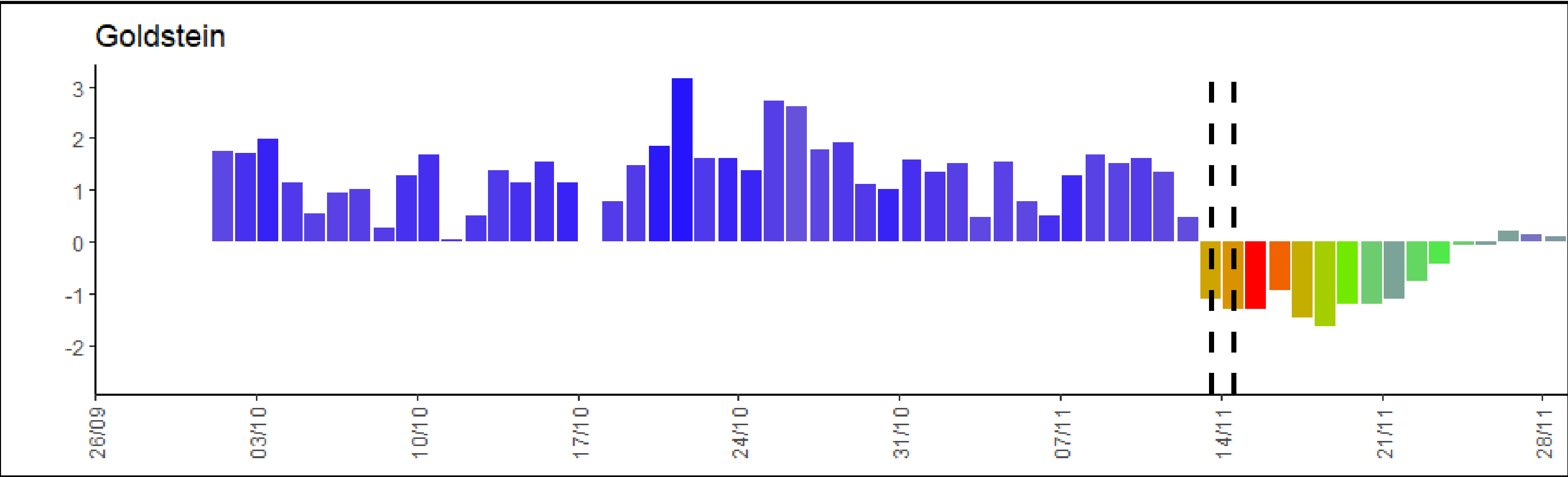
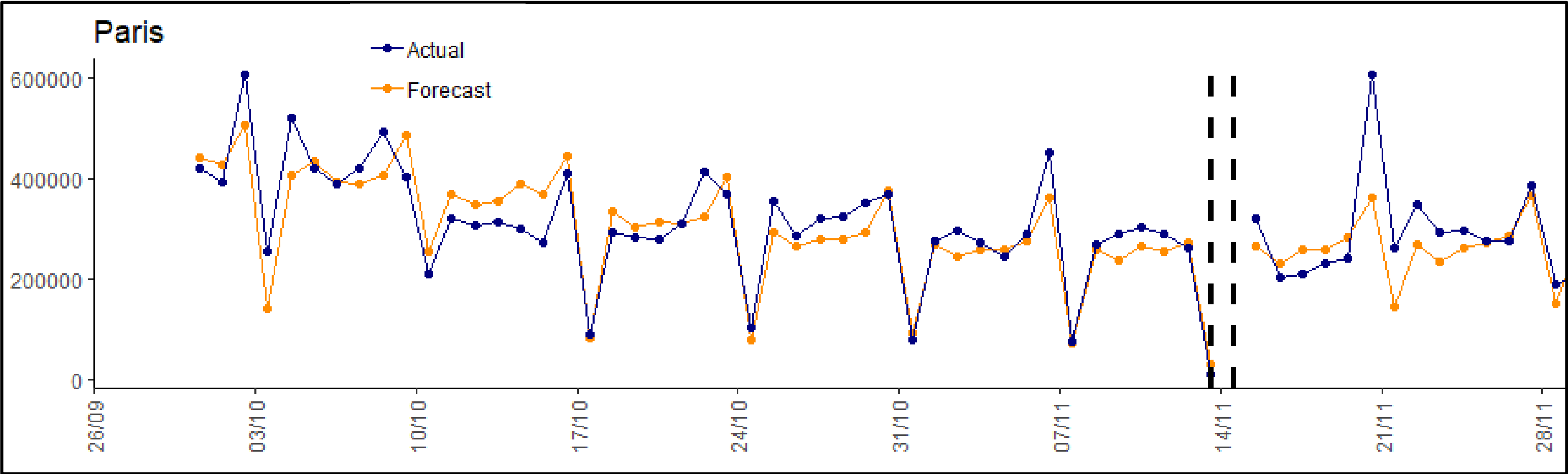


Boston (Winter 2015)

# ANOMALIES IN SALES (2)

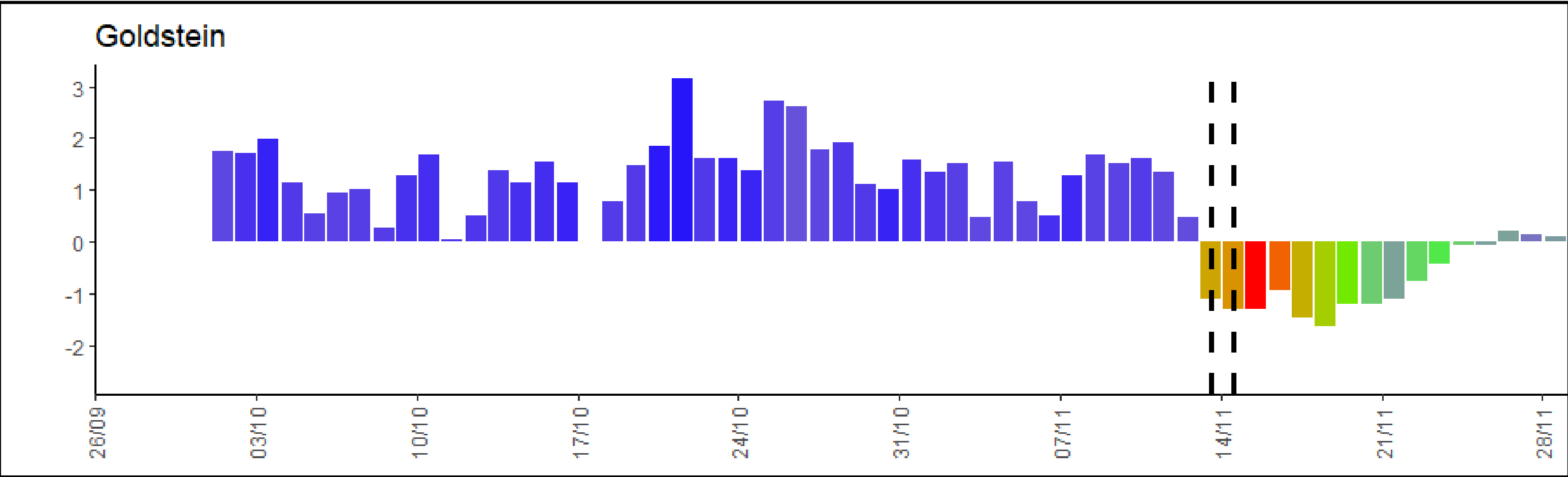
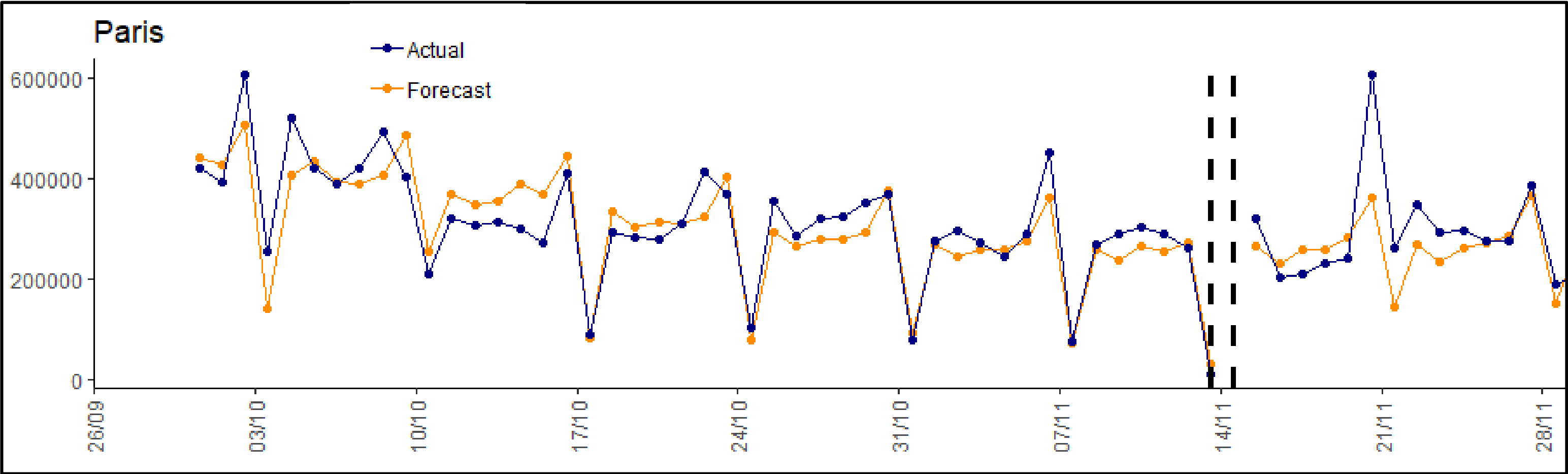


# ANOMALIES IN SALES (2)





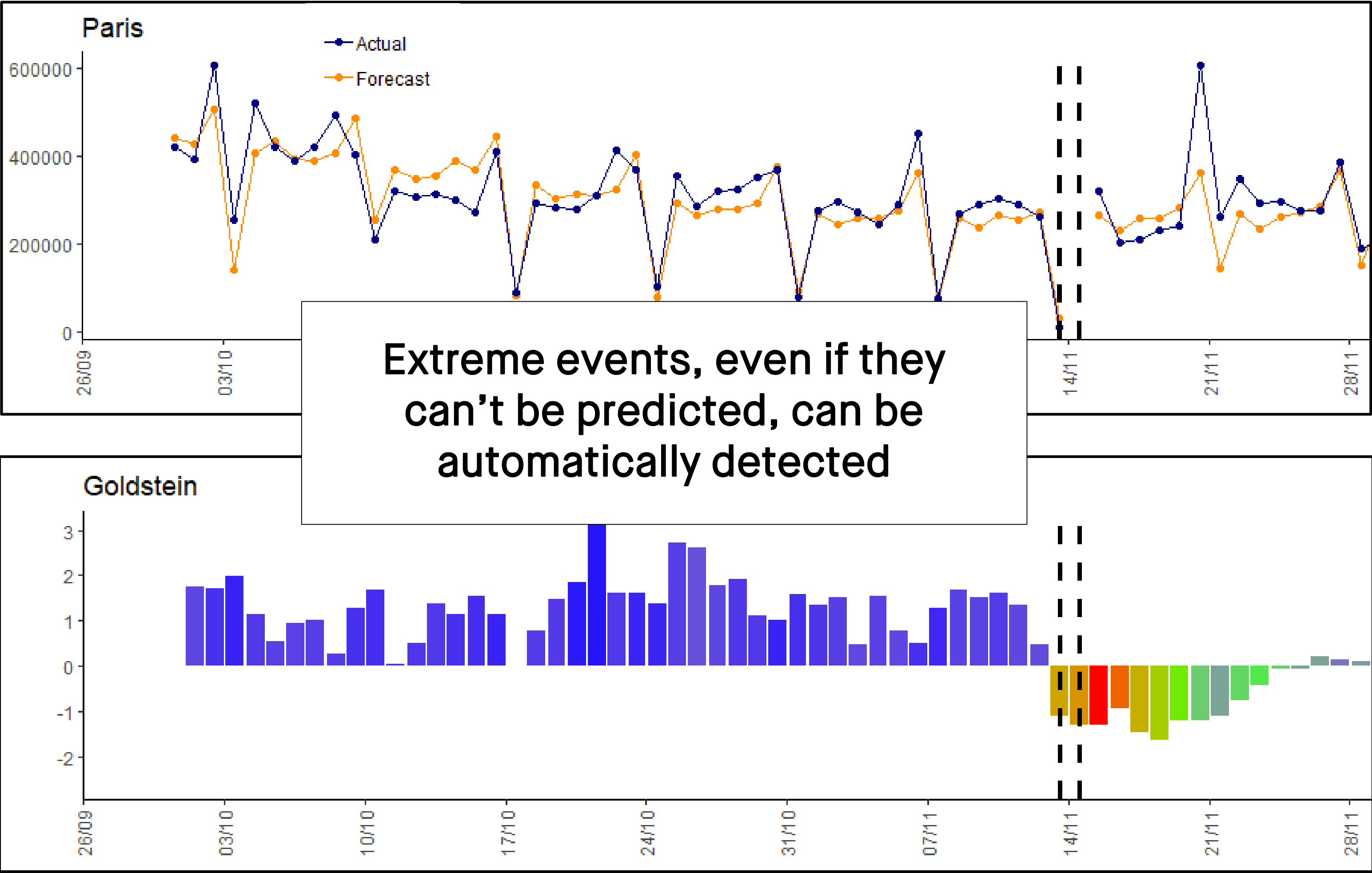
# ANOMALIES IN SALES (2)



Bataclan Episode (November 2015)



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Bataclan Episode (November 2015)



# Artificial Intelligence in Textile Supply Chain

The impact of Deep Learning is greater on top line functions and bottom line ones, such as supply chain management and manufacturing



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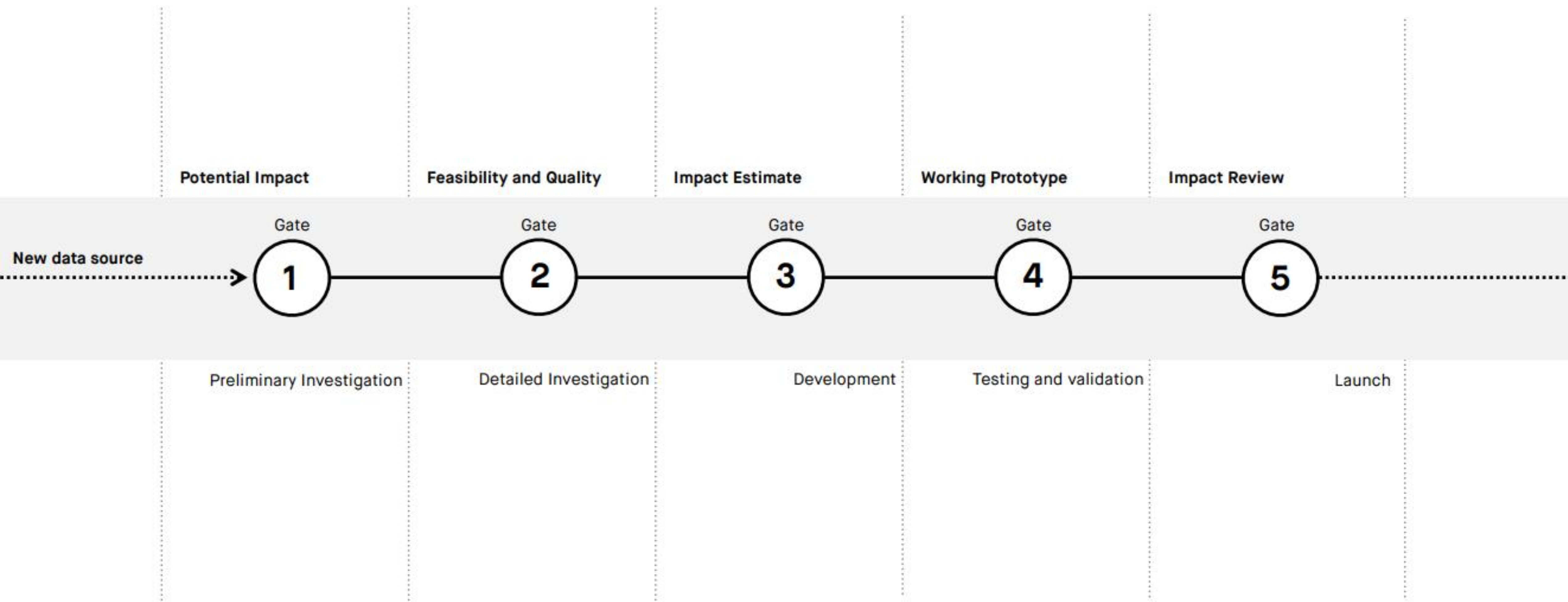
Product sales are influenced by the WHOs, WHEREs and WHATs of each transaction, plus external factors: weather, events, ...

---

Forecasting based on underlying causal drivers of demand can improve forecasting accuracy by 10 to 20 percent



# STAGE GATE PROCESS OF DATA FUSION





# PREDICTIVE SUPPLY CHAIN IN THE FASHION INDUSTRY

## PROBLEMS

Volatile data patterns  
Difficult top-down analyses  
Quick response needed  
Short life cycles for some products  
Different or unexpected seasonalities

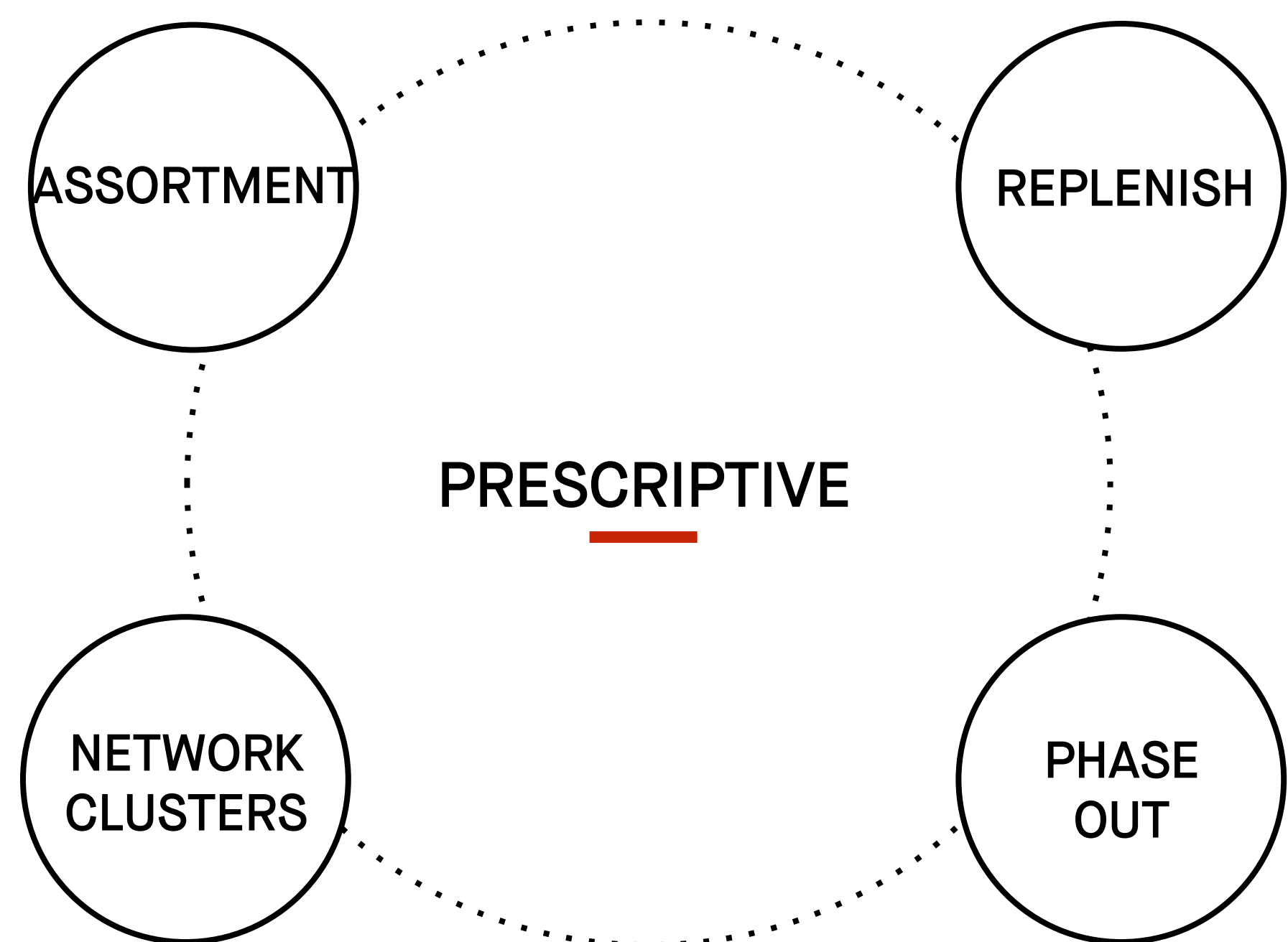
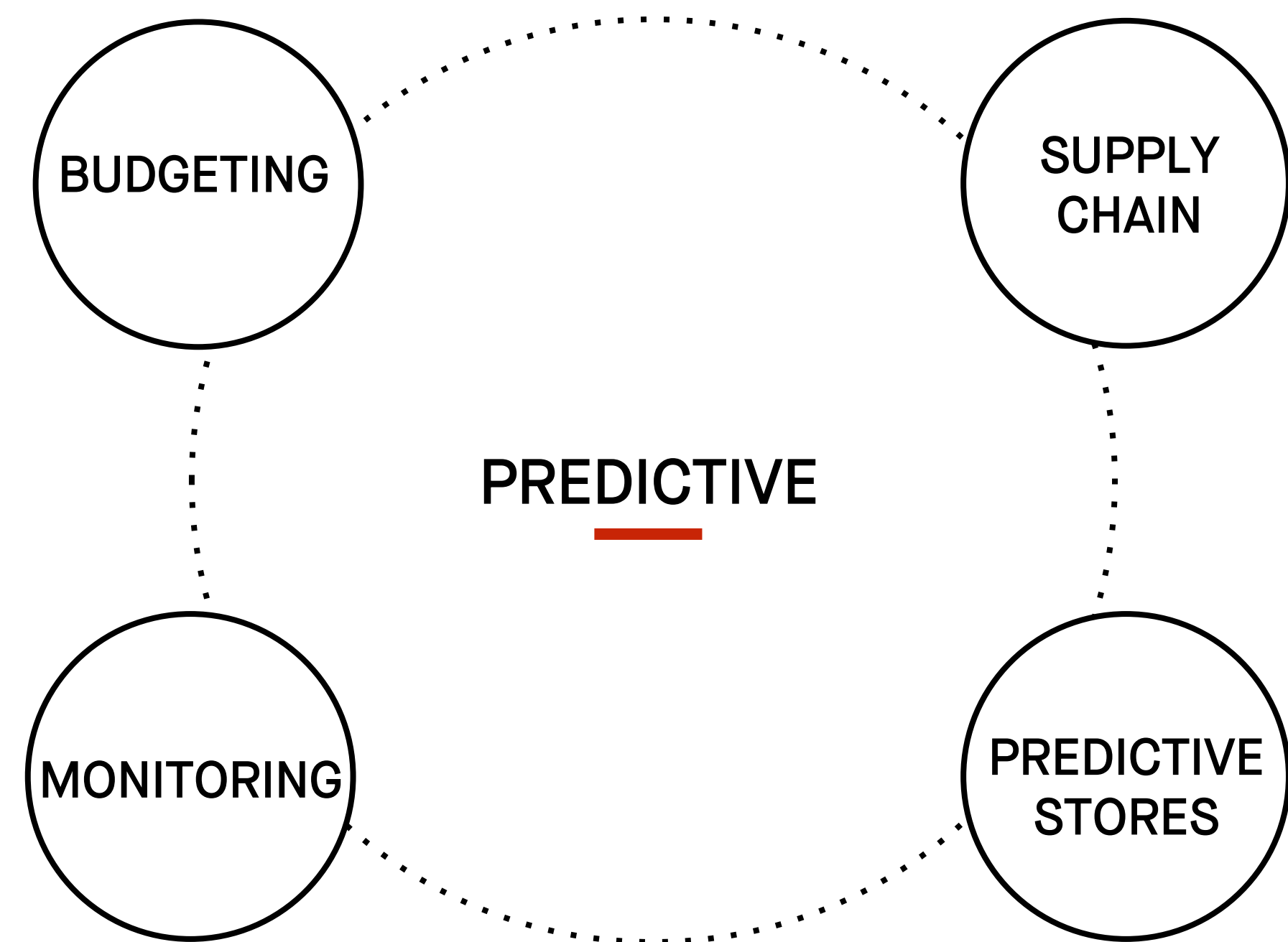
## SOLUTIONS

Data Fusion  
Deep Learning algorithms  
Continuous Learning

## APPLICATIONS

Predictive Models  
*what it's going to happen*  
Prescriptive Models  
*what should be done*

# APPLICATIONS

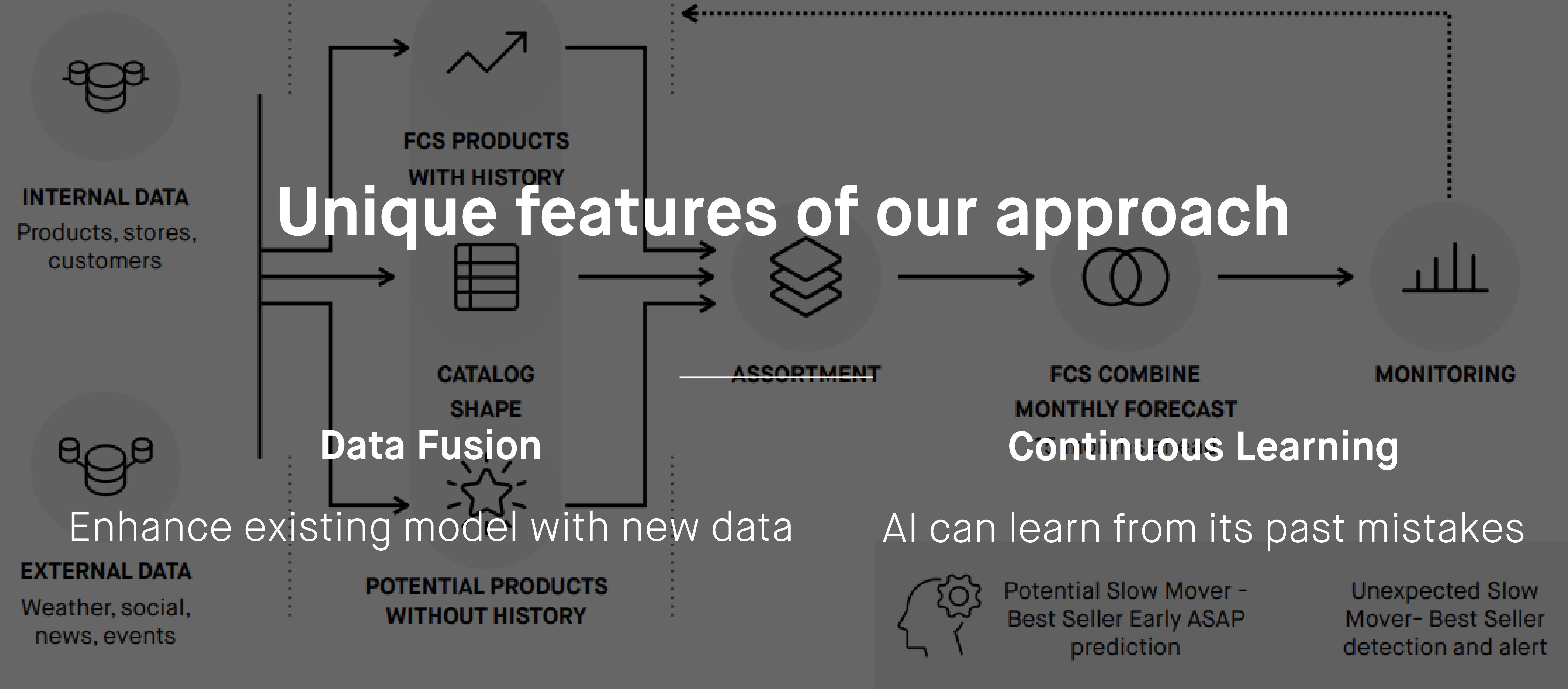


Input

Engine

Output

# Unique features of our approach



Enhance existing model with new data

AI can learn from its past mistakes

